



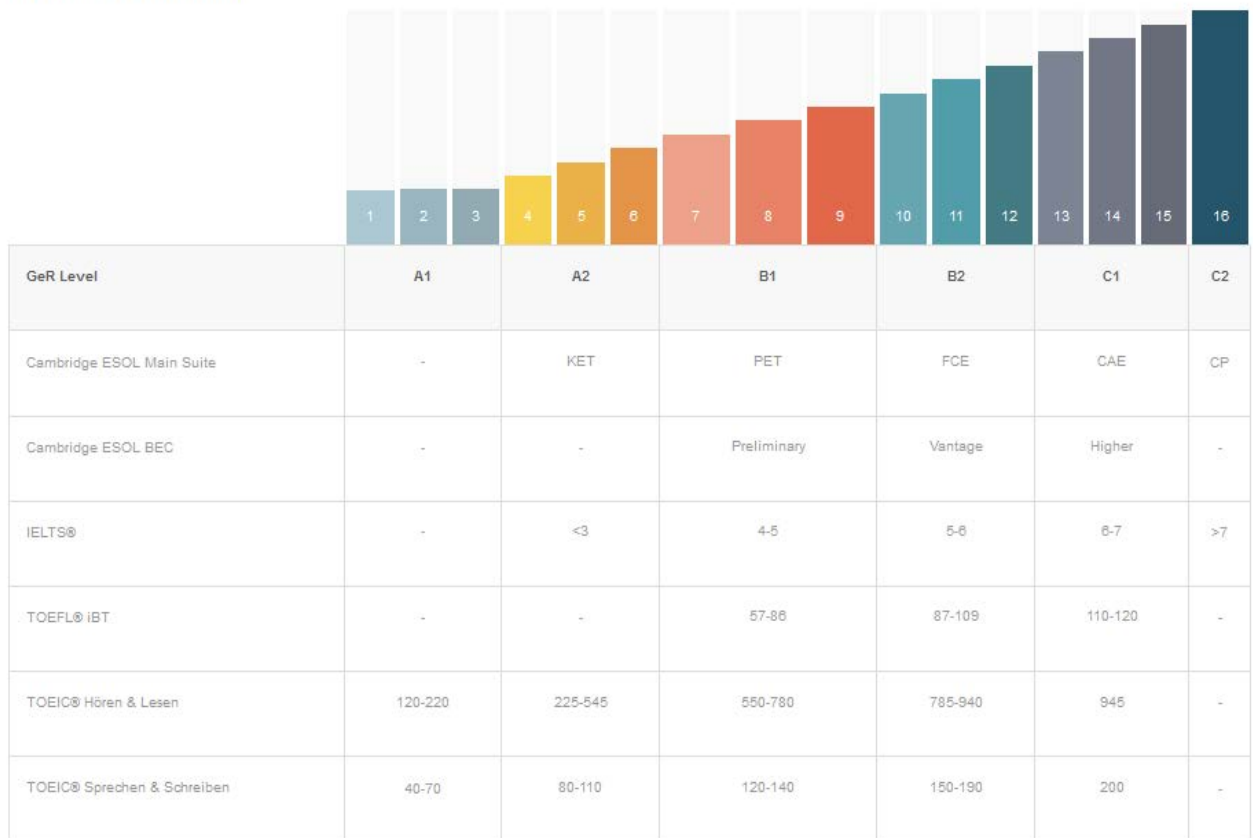
Ostdeutscher Sparkassenverband  
Nord-Ostdeutsche Sparkassenakademie

# Business English



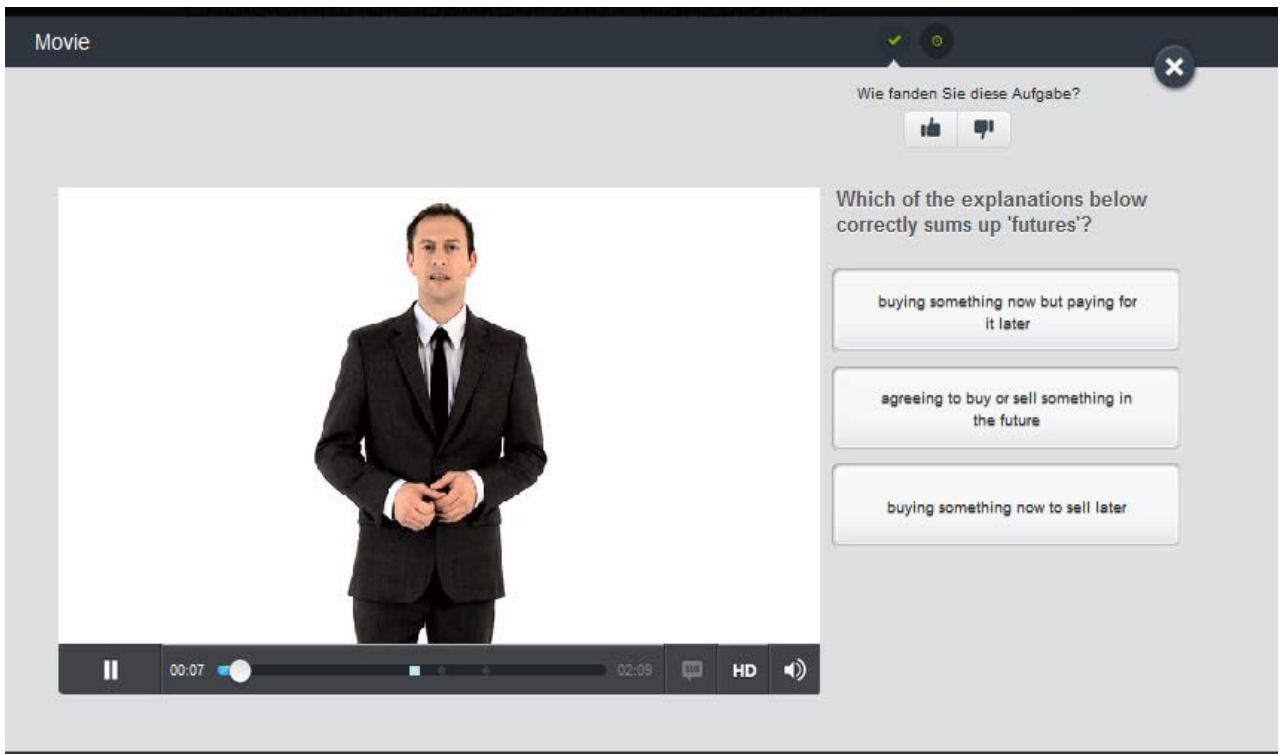
# Sprachlevel

Englisch Level Übersicht



Die Übersicht zeigt die Sprachlevels, die beim Erlernen einer Sprache erlangt werden können. Die Nord-Ostdeutsche Sparkassenakademie empfiehlt ein Mindestlevel von B1.

# Lerneinheiten



The screenshot shows a video player interface. At the top left, the word "Movie" is displayed. In the top right corner, there is a feedback prompt: "Wie fanden Sie diese Aufgabe?" (How did you find this task?), accompanied by a thumbs-up and thumbs-down icon, and a close button (X). The main video area shows a man in a dark suit and tie standing against a white background. To the right of the video, a question is posed: "Which of the explanations below correctly sums up 'futures'?". Below the question are three answer options in rounded rectangular buttons: "buying something now but paying for it later", "agreeing to buy or sell something in the future", and "buying something now to sell later". At the bottom of the video player, there is a control bar with a play/pause button, a progress bar showing 00:07 out of 02:09, a volume icon, and an HD icon.

Interaktive Videos fördern das Hörverständnis.  
Zwischenfragen ermöglichen die Überprüfung, ob das  
Gehörte verstanden wurde.

# Vokabeltraining

The screenshot shows a digital interface for a vocabulary training exercise titled "Financial markets". The interface is dark-themed with a grey background. At the top, the title "Financial markets" is displayed in white. To the right of the title, there are two green checkmarks, the numbers "3" and "4", and a small circle icon. Further right, there is a question in German: "Wie fanden Sie diese Aufgabe?" (How did you find this task?), with thumbs-up and thumbs-down icons below it. A close button (an 'X' in a circle) is located in the top right corner. The main area contains a list of financial terms on the left and a list of phrases on the right. The terms on the left are: "forward rate", "equity", "debt", "certificate", "naked", and "stock". The phrases on the right are: "agreement", "option", "financing", and "of deposit". The "equity" and "naked" terms are highlighted in green and have a small green checkmark next to them, indicating they have been correctly matched. The "capital" and "warrant" terms are also visible in the middle of the interface, suggesting they have been matched with other terms.

Über einfache Zuordnungen werden die Vokabeln eingeübt.

# Hörverständnis trainieren

The screenshot shows a digital interface for a listening exercise. At the top, the title "Listening for numbers and percentages" is displayed in a dark header bar, which also contains navigation buttons labeled 1, 2, 3, 4, and a refresh icon. Below the title, the instructions read: "Listen to the audio and write down the numbers you hear. Compare your text with the model. This is a non-graded activity." To the right of the instructions, there is a feedback prompt: "Wie fanden Sie diese Aufgabe?" with thumbs up and thumbs down icons. A large, empty white text input field is centered on the screen. To the left of this field is a play button icon, and to the right is an eye icon with the text "Beispielantwort zeigen" (Show example answer). Below the text field, it says "Eingegebene Wörter: 0". At the bottom center of the interface is a dark button labeled "Abgeschlossen" (Completed).

Bei dieser Aufgabe müssen die gehörten Zahlen in das Textfeld eingegeben werden. Das System meldet zurück, ob die Zahl korrekt ist.

# Hörverständnis trainieren

Listening for numbers and percentages

1 2 3 4 ⌂

Listen to the dialogue. Answer the questions.

Wie fanden Sie diese Aufgabe?

👍 👎

▶

**What is the conversation about?**

the declining fortunes of the oil and gas industries

a stockbroker recommending a stock to his client

price-earnings ratios for large publicly-traded companies

Nachdem die Audiodatei gehört wurde, muss der Lernende die korrekte Antwort auswählen.

# Sprechtraining

The screenshot shows a digital interface for a listening exercise. At the top, the title "Listening for numbers and percentages" is displayed. Below the title, there are navigation buttons labeled 1, 2, 3, 4, and a refresh icon. The main instruction reads "Listen and repeat the numbers." To the right, there is a feedback prompt in German: "Wie fanden Sie diese Aufgabe?" with thumbs up and thumbs down icons. The central area contains two large boxes. The left box has a play button icon and the text "Audiodatei anhören" above it. Below the play button, the number "one hundred and thirty-two point five" is written in English, followed by its German equivalent "einhundertzweiunddreißig Komma fünf". The right box contains a microphone icon. To the right of these boxes is a "Überspringen" (Skip) button with a right-pointing arrow. Below the skip button, the text "1/8" indicates the current position in the exercise.

Um sicherzustellen, dass der Lernende auch eine korrekte Aussprache hat, werden vorgegebene Textpassagen per Mikro in das System gesprochen. Dieses meldet anschließend zurück, ob die Aussprache korrekt war.

# Gruppenkurse



In einem virtuellen Seminarraum werden die Gruppenstunden sowie Privatstunden abgehalten. (Mittels Adobe Connect)



# Fragen

Für weitere Fragen können Sie sich jederzeit gern an:

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wenden.